



ROLE : Product Consultant-Product Strategy Unit

IIIT Delhi is inviting applications for the position of **Product Consultant - Product Strategy Unit**.

The Product Strategy Unit for Inclusive Public Technology is an initiative aimed at bringing industry and academic experts together and enabling the creation of digital public goods, bodies of knowledge, and implements processes to help make public digital systems more inclusive and expand the reach of public service delivery.

The key responsibilities include but are not limited to :

- The Consultant will be responsible for supporting the government departments in building appropriate & inclusive technology products that enable service delivery from governments to citizens
- Be a trusted advisor to government leaders in driving Digital Transformation in their departments. This includes recommending and supporting the creation of inclusive digital solutions that expand the reach and quality of public service delivery.
- Enable govt stakeholders to develop superior public Technology platforms for its citizens by enabling best-in-class product management processes, practices, and tools
- Manage relationships with all stakeholders by sharing periodic updates through documents, presentations, etc., and create presentations and other collateral as required.
- Strategize and maintain program objectives with the Program Lead and implement the same along with other team members.
- Think ahead in conjunction with the program lead for the planning and prioritizing of the various activities and constantly linking them to the broader goals of the program.
- Conceptualise and perform analysis on data gathered during the program, present the outputs of the program in the form of reports, whitepapers, or other collaterals.

Qualifications :

- Bachelor's degree in Business, Marketing, Information Technology, or a related field.
- Advanced degrees or certifications are advantageous.
- Overall 3-5 years in IT Business Analyst role with at least 2+ years of experience in hands-on product management. Have an excellent grasp of the entire product lifecycle from conceptualization to implementation.
- Prior experience in a consulting or advisory role, with a focus on product consultation in the development sector, preferably with government, is desirable



- Prior experience with guiding clients through product implementations, customizations, and optimizations.
- Have worked on ensuring that products not only met functional requirements but also provided an intuitive user interface. Having product management experience in building inclusive products for public service delivery would be an added advantage.

Required Skills :

- Excellent at product strategy and roadmap development, using different prioritization techniques, user journeys, and personas
- Working understanding of Agile project management, especially user stories
- Understanding of User experience (UX) design principles, tools, and techniques. The ability to create mockups and wireframes is a must.
- Strong analytical and problem-solving skills.
- Proven experience in developing strategies to get feedback earlier in the development process from your target users to help improve the quality and reach of the product.
- Exceptional communication skills, including researching, writing, conversing, and presenting clearly in English. Ability to articulate complex concepts in a clear and understandable manner.
- Proven ability to independently handle multiple diverse assignments simultaneously, successfully complete assigned tasks and meet deadlines while conducting high-quality work.
- Ability to not just multitask, but even enjoy working on different projects at once.
- Ability to work closely with multiple team members in a collaborative manner.
- Demonstrated passion for making social impact - evidence of being a doer - strong work ethic and self-accountability, and high emphasis on excellence.
- Ability to critically analyze complex issues and break them down into manageable tasks.

Salary and Duration

The salary will be in the range of **20-30 lakhs** per year based on the candidate's qualifications and experience. The duration of the job will be equal to the duration of the project and co-terminus with the project. Currently, the duration is for 2 years.

Location: Candidates based out of Delhi-NCR would be preferred.



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This role offers the opportunity to impact public infrastructure and services through innovative digital solutions significantly. The ideal candidate will be passionate about technology for social good and able to navigate complex stakeholder environments while driving product success.

How to apply

Please send your C.V. to psingh@iiitd.ac.in. Please also send a cover letter indicating how fit you are for the job and if offered, how soon you will be able to join.